



Saturday, November 4, 2017

Ed Talk is a public forum for Broward County stakeholders to collaborate with the District on improving outcomes for all students. The last event had more than 400 participants representing business and community partners, parents, students and Broward County Public Schools employees. The final report is disseminated to stakeholders and featured on the District's website.

## Publicity Scope

### Constituents

- 32,000+ employees
- 38,000+ volunteers
- 270,000+ students

### Multimedia

- Tri-county BECON-TV coverage
- 9.6M BCPS website visitors
- 14M BCPS web page views

### Social Media

- 85,000+ Twitter followers
- 12,500+ Facebook likes
- 29,000+ mobile app downloads

### Program Sponsor (\$7,500)

- Corporate name and logo displayed on all participant tables
- Corporate name and logo on breakfast buffet tables
- Recognition from the podium during event
- On screen recognition at event
- 10 reserved seats
- Inclusion of your logo on Ed Talk event signage
- Full-page, color ad in program
- Inclusion of corporate name and logo on printed materials with commitment of support prior to printing deadlines
- Inclusion in promotional campaign including press releases, website and social media
- Hyperlink to your web page from the Ed Talk website
- Use of Ed Talk 2017/18 logo on your website
- Exhibitor table at the event

### Technology Sponsor (\$5,000)

- Corporate name and logo displayed at your sponsored table
- Recognition from the podium during event
- On screen recognition at event
- 8 reserved seats
- Half-page, color ad in program
- Inclusion in promotional campaign including press releases, website and social media
- Hyperlink to your web page from the Ed Talk website
- Use of Ed Talk 2017/18 logo on your website
- Exhibitors table at the event

### Polling Sponsor (\$2,500)

- Corporate name announced at polling segments
- On screen recognition at event
- Quarter-page, color ad in program
- Inclusion in promotional campaign including press releases, website and social media
- Use of Ed Talk 2017/18 logo on your website
- Exhibitor table at the event

### Session Sponsor (\$1,000 per session)

- Corporate name announced at session
- On screen recognition at event
- Eighth-page, color ad in program booklet
- Use of Ed Talk 2017/18 logo on your website

### Table Sponsor (\$500 per table)

- Corporate name and logo displayed on participant table(s)
- On screen recognition at event
- Use of Ed Talk 2017/18 logo on your website

### Exhibitor Sponsor (\$150 per table)

- Exhibitor table at the event
- Use of Ed Talk 2017/18 logo on your website

*Customized benefits negotiable*



## SPONSORSHIP PLEDGE FORM

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

*We are pleased to sponsor Ed Talk 2017/18 for the commitment checked below:*

- |   |  |
|---|--|
| <input type="checkbox"/> Program Sponsor (\$7,500)    | <input type="checkbox"/> Session Sponsor (\$1,000 per session) |
| <input type="checkbox"/> Technology Sponsor (\$5,000) | <input type="checkbox"/> Table Sponsor (\$500 per table)       |
| <input type="checkbox"/> Polling Sponsor (\$2,500)    | <input type="checkbox"/> Exhibitor Sponsor (\$150 per table)   |

**Please fax form to 754-321-2711 or email to  
ernesto.delahoz@browardschools.com.**

**Make checks payable to Broward Education Foundation/Ed Talk**

**Mail to: Dr. Ernesto De la Hoz, Public Information Office  
Broward County Public Schools  
600 SE Third Avenue  
Fort Lauderdale, FL 33301**

**For more information, contact Dr. Ernesto De la Hoz,  
Public Information Office at 754-321-2300  
or ernesto.delahoz@browardschools.com.**



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