




ALLURE *of the* **SEAS**SM



***Allure of the Seas* one-night cruise benefiting United Way - November 28, 2010**



Non-Profit
Organization
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Ft. Lauderdale, FL

Join us Sunday, November 28 aboard the world's newest and most innovative ship, Royal Caribbean's *Allure of the Seas*, for its naming ceremony and one-night cruise benefiting United Way.

- Incredible sponsorship packages available, including family packages
- Attend the ship naming ceremony, be a part of maritime history
- Proceeds benefit United Way, with the first \$100,000 going towards Royal Caribbean International's educational efforts in Haiti
- Prices start at \$1,200 per couple for a cabin with balcony
- Includes all meals, a variety of entertainment including *Chicago: The Musical*, the DreamWorks Experience, and *Blue Planet*

Be among the first to experience the most imaginative ship yet, while supporting your United Way.

For ticket and sponsorship information contact:
Mary Harris at 954-462-4850, ext. 134
or mharris@unitedwaybroward.org
or visit www.unitedwaybroward.org.



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