

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
OFFICE OF THE SUPERINTENDENT

JAMES F. NOTTER
SUPERINTENDENT OF SCHOOLS

August 31, 2009

SIGNATURE ON FILE

TO: All Principals

FROM: James F. Notter
Superintendent of Schools

SUBJECT: **A BACK TO SCHOOL MESSAGE FROM PRESIDENT OBAMA**

The School Board of Broward County has a culture of instilling the importance of education in all of our students and our community. In an effort to continue to nurture a sense of responsibility, goal setting, and high achievement, I encourage all of our schools to take time to view President Barak Obama's national address to students on the importance of education on Tuesday, September 8, 2009, at 1:00 p.m. The live broadcast can be viewed on the White House website at www.whitehouse.gov.

Attached, please find a letter from Secretary of Education, Arne Duncan, regarding the President's address.

The United States Department of Education has provided resources to prepare and engage students in this significant topic. The resources are located on BEEP <http://beep.browardschools.com>, where a link to the White House website can be found, as well.

Further, the United States Department of Education will be staging a student video contest on education. Details will soon be available on the Department of Education website at www.ed.gov.

It is my wish that all of our staff members will perpetuate the conversation on the value of education with their students. The President's address will serve as another teachable moment that will allow students, teachers, and parents, to continue to reflect on the impact of education on the individual and the nation.

If you have any questions, please contact our Social Studies Curriculum Specialists, Dr. Louise Ball or Ms. Shellie Gory at (754) 321-1873.

JFN/ECS:jcc
Attachment

cc: Executive Leadership Team
Area Directors School Improvement

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