

# HOSPITALITY AND TOURISM MANAGEMENT

(PROGRAM #8703100)

The Hospitality and Tourism Management program emphasizes the development of management skills needed in the hospitality industry. This pathway will develop students' abilities in leadership, communication, and interpersonal skills.

Students in this pathway will participate in the following Career Technical Student Organization(s) (CTSO). DECA, FCCLA

## PROFESSIONAL CAREER CERTIFICATIONS\*

Industry Certification Title	CAPE college credits	Graduation online course requirement	Math/Sci Waiver (non-EOC)
Microsoft Office Specialist	N/A	YES	NO
Serve Safe Manager	3 credits	NO	YES
HTMP: Front Desk Representative	N/A	NO	NO

## POST SECONDARY OPTIONS

Options	Pathway	Career**	Avg. Salary**
COLLEGE / UNIVERSITY ENROLLMENT	BA Hospitality Mgmt	Meeting & Convention Planner	\$46,253
	AS Hospitality & Tourism	Hotel Management	\$61,716
	AS Culinary Arts Mgmt	Food Service Supervisor	\$47,932
REGISTERED APPRENTICESHIP	N / A	N / A	N / A
WORKFORCE	Hospitality & Tourism Industry	Hotel Front Desk	\$11.37 / hr
		Cruise line agent	\$12.34 / hr
		Customer Service Assistant	\$12.85 / hr

## COLLEGE SCHOLARSHIPS

<p><b>Florida Gold Seal Vocational Scholars (GSV)</b></p> <p>Funds 2-year programs: Technical College certificate or State College degree</p>	<p>The Florida Gold Seal Vocational Scholars (GSV) can be used to fund a career education or certificate program at a Technical or State College.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Complete 3 credits within a single pathway</li> <li>• 3.0 weighted core GPA</li> <li>• 3.5 unweighted GPA in the pathway courses</li> <li>• Minimum college ACT, SAT, or PERT scores</li> </ul> <p>Click here to see the full eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a></p>
<p><b>Florida Gold Seal CAPE Scholars (GSC)</b></p> <p>Funds a 2+2 bachelor's degree (BS or BAS)</p>	<p>The Florida Gold Seal CAPE Scholars award (GSC) can be used to fund a career education or certificate program.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Pass Industry Certification exam(s) equaling 5 or more college credits</li> <li>• Document a minimum of 30 service hours</li> </ul> <p>Click here to see the full GSC eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a></p> <p>Click here to see Industry Certification awarded college credits: <a href="http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml">http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml</a></p>

## SCHOOLS OFFERING THIS PATHWAY

High Schools:	Blanche Ely Cooper City Cypress Bay Dillard 6-12 Charles W. Flanagan Ft. Lauderdale McArthur	Miramar Monarch Nova Piper South Broward Marjory Stoneman Douglas Stranahan
Middle Schools:	Lauderdale Lakes William Dandy	

## COURSE PROGRESSION

Course	Course #	Teacher Certification
Introduction to Hospitality and Tourism	8850110	Family Consumer Sci. Marketing Business Ed.
Technology for Hospitality and Tourism	8703110	
Hospitality and Tourism Market Mgmt (honors)	8703120	
Hospitality and Tourism Internship (local honors)	8845130	
Hospitality & Tourism Entrepreneurship (local honors)	8703130	

## CAREER PATHWAY OPPORTUNITIES

CTE pathways offer students opportunities to continue their education after high school. Dual Enrollment pertains to students taking college courses while enrolled in high school. Articulation agreements allow students to earn college credit for CTE courses and industry certifications earned in high school.

<b>Workplace Experience</b>	CTE students have the opportunity to complete a pre-professional learning experience the summer after 11 <sup>th</sup> grade in their chosen field of study or career interest. <a href="http://www.browardschools.com/CTACE">www.browardschools.com/CTACE</a>
<b>Broward Technical Colleges</b>	Students who have passed courses in a high school CTE program or earned an Industry Certification can apply those credits to the aligned postsecondary program. Contact a BTC Counselor for more information or follow the link to see how you can save time and money when you attend a Broward Technical College. <a href="http://www.browardtechnicalcolleges.com/articulation-agreement">http://www.browardtechnicalcolleges.com/articulation-agreement</a>
<b>Broward College</b> Career Pathway Dual Enrollment	<b>Guest Services Relations Technical Certificate</b> HFT 1210 Supervisory Development [11 <sup>th</sup> grade] HFT 2250 Hotel Management [11 <sup>th</sup> grade] QMB1001 Business Mathematics [summer after 11 <sup>th</sup> ] HFT 2220 Organization and Personnel Mgmt [12 <sup>th</sup> grade] HFT 2410 Front Office System/Procedures [12 <sup>th</sup> grade]

\*Industry certifications offered may vary by school.

\*\*Salary data collected from Indeed.com, 04/2017



## CONTACT INFORMATION

### Broward County Public Schools: Career, Technical, Adult and Community Education

754-321-8400

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[CTACE@BrowardSchools.com](mailto:CTACE@BrowardSchools.com)

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**BUSINESS**