2018 NATIONAL YOUTH TOBACCO SURVEY FINDS CAUSE FOR CONCERN

Current e-cigarette use among middle and high school students increased alarmingly between 2017 and 2018.

SURGE IN YOUTH CURRENT E-CIGARETTE USE — 1.5 Million More Students Used E-Cigarettes in 2018 vs 2017

11.7% 2017
20.8% 2018
78% Increase
Among High School Students

3.3% 2017
4.9% 2018
48% Increase
Among Middle School Students

Here is a breakdown of the recent findings:

AMONG HIGH SCHOOL CURRENT E-CIGARETTE USERS — Rise in Frequency and Use of Flavors

More Used E-Cigarettes on 20 or More Days

More Used Flavored E-Cigarettes

E-CIGARETTE USE SURGE LED TO UPTICK IN OVERALL TOBACCO USE — Reversing Previous Declines

Current Use of Any Tobacco Product

Note: All numbers in this document are estimates.