

# Communications Technology

(PROGRAM #8601000)

The Communications Technology pathway is an inter-disciplinary program bringing together web, information systems, computer science, and design. The pathway focuses on digital video, computer graphics, and systems & applications preparing students for careers in a variety of production environments.

Students in this pathway will participate in the following Career Technical Student Organization(s) (CTSO). FL-TSA, SkillsUSA

## PROFESSIONAL CAREER CERTIFICATIONS\*

Industry Certification Title	CAPE college credits	Graduation online course requirement	Math/Sci Waiver (non-EOC)
Microsoft Office Bundle	3 credits	YES	YES
Microsoft Office Specialist Bundle	3 credits	YES	YES
Adobe Certified Associate Dreamweaver	3 credits	YES	YES
Adobe Certified Associate Flash	3 credits	YES	YES
Adobe Photoshop CC	n/a	YES	NO
Adobe Illustrator	n/a	YES	NO

## POST SECONDARY OPTIONS

Options	Pathway	Career**	Avg. Salary**
COLLEGE / UNIVERSITY ENROLLMENT	Communications Technology BS New Media Communication AS	Creative director Media relations coordinator Digital marketing manager Graphic communications specialist	\$99,029 \$49,228 \$81,655 \$45,757
REGISTERED APPRENTICESHIP	N / A	N / A	N / A
WORKFORCE	Communications Industry	Production assistant Graphic designer	\$11.84 / hr \$20.87 / hr

## COLLEGE SCHOLARSHIPS

<p><b>Florida Gold Seal Vocational Scholars (GSV)</b></p> <p>Funds 2-year programs: Technical College certificate or State College degree</p>	<p>The Florida Gold Seal Vocational Scholars (GSV) can be used to fund a career education or certificate program at a Technical or State College.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Complete 3 credits within a single pathway</li> <li>• 3.0 weighted core GPA</li> <li>• 3.5 unweighted GPA in the pathway courses</li> <li>• Minimum college ACT, SAT, or PERT scores</li> </ul> <p>Click here to see the full eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a></p>
<p><b>Florida Gold Seal CAPE Scholars (GSC)</b></p> <p>Funds a 2+2 bachelor's degree (BS or BAS)</p> <p>2-year program at Technical College or State college <b>EST. VALUE \$6,293</b></p> <p>2 year BS program at a Florida University <b>EST. VALUE \$12,763</b></p>	<p>The Florida Gold Seal CAPE Scholars award (GSC) can be used to fund a career education or certificate program.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Pass Industry Certification exam(s) equaling 5 or more college credits</li> <li>• Document a minimum of 30 service hours</li> </ul> <p>Click here to see the full GSC eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a> Click here to see Industry Certification awarded college credits: <a href="http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml">http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml</a></p>

## SCHOOLS OFFERING THIS PATHWAY

High Schools:	Coral Glades Coral Springs Everglades Hallandale Hollywood Hills	Lauderhill 6-12 Piper South Broward J. P. Taravella West Broward
Middle Schools:	n/a	

## COURSE PROGRESSION

Course	Course #	Teacher Certification
Communications Technology I (honors)	8601010	TEC ED 1
Communications Technology II (honors)	8601020	
Communications Technology III (honors)	8601030	

## CAREER PATHWAY DUAL ENROLLMENT OPPORTUNITIES

<b>Broward College Eligibility Requirements</b>	<ul style="list-style-type: none"> <li>• 2.5 unweight GPA</li> <li>• 3.0 Career Pathway GPA</li> <li>• Complete 3 pathway courses</li> </ul>
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TECHNICAL CERTIFICATE	COURSES	TECHNICAL CERTIFICATE
<b>Broward College:</b>	IN DEVELOPMENT	IN DEVELOPMENT

\*Industry certifications offered may vary by school.  
 \*\*Salary data collected from Indeed.com, 04/2017

## CONTACT INFORMATION

**Broward County Public Schools: Career, Technical, Adult and Community Education**  
 754-321-8400      [www.BrowardSchools.com](http://www.BrowardSchools.com)      [CTACE@BrowardSchools.com](mailto:CTACE@BrowardSchools.com)

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Individuals with disabilities requesting accommodations under the American with Disabilities Act Amendments Act of 2008 (ADAAA) may call Equal Educational Opportunities/ADA Compliance Department at 754-321-2150 or Teletype Machine (TTY) 754-321-2158.

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