



Attendance:

Ismary Bodet, Idalmys Pisani, Jeniece Fernandez, Mrs. Springer, Mrs. Gallego, Melissa Ramos, Ms. Apollon, Ms. Mentore

Call to Order:

A meeting of the Glades Middle School Advisory Forum was held in the Media Center on February 25, 2025. Ms. Ismary Bodet called the meeting to order at 4:24 PM.

SAF Chair Updates:

- **FINALSITE**
(Charlene Collins, Director of Enterprise Applications and Farrah Wilson, Director of Marketing & Strategic Communications)
 - District Marketing Campaign
 - Tagline: Choose the Best, Choose BCPS!
 - Customer Service
 - ABCs of customer service - Attitude, Behavior, Communication
 - Customer Service Feedback (browardschools.com/customerservice)
 - General Results (preliminary)
 - BCPS Showcase
 - ◇ 7,047 attendees
 - ◇ 6,000 families (20% above 5,000 target)
 - ◇ Aligned with School Choice window
 - 2,400 more applications compared to last year
 - 23% magnet schools
 - 25% reassignment
 - BCPS Enrollment Inquiries
 - 420 enrollment inquiries as of 02/09/2025
 - ◇ 177 high school
 - ◇ 151 elementary
 - ◇ 88 middle school
 - Redesign District Website Update
 - Target Implementation: May/June 2025
 - New Look and Feel
 - Hero Showcase Banner (branding and identity) – motion banner
 - Interior Pages (stakeholder input)
 - Easier Navigation (fewer clicks and scrolling)
 - Exploring Chatbot features and other enhancements
 - Proud Points on school home page
 - Quicker Access to specialized programs
 - Create Parent Focus Group (mid-March)
 - Website Survey Form (browardschools.com/webfeedback) – Parentlink to be sent out

Open Floor for Q&A:

- None



Announcement:

- Next meeting date: March 18, 2025.

Adjournment:

- Motion to adjourn: Melissa Ramos, 2nd Mrs. Gallego; Ms. Ismary Bodet adjourned the meeting at 4:31 PM.

Submitted By: Ismary Bodet