



SILVER TRAIL MIDDLE SCHOOL YEARBOOK AD Price List 2021-2022

Dear Parent:

Whether it's your child's sixth, seventh or eighth grade year, tell them how proud you are of their achievements. We offer the ability for you to congratulate your child in the yearbook, which is a keepsake for generations to come. A "Parent Ad" captures the spirit of the year and of your family's excitement of a very special time.

Get the opportunity to purchase and design an ad of your child. Parent ads are offered in a variety of page sizes. Please see the chart below for page size and pricing:

SIZE	PRICE
1/8 page	\$ 50
1/4 page	\$ 90
1/2 page	\$140
Full page	\$200

Since there is limited space, secure your ad today! Parent ads are only available for purchase **until FEBRUARY 28TH, 2022.**

PURCHASE INSTRUCTION:

- Purchase the ad on our schools eStore and once purchased you
- **Must** go to Silver Trail Middle Schools website for further important instructions.



SILVER TRAIL MIDDLE SCHOOL YEARBOOK AD GUIDELINES 2021-2022

Dear Parent:

Thank you for purchasing a STMS Yearbook Ad. Now, it's time to get those childhood memories ready for the Yearbook 2021-2022. Below is the information needed to submit your child's pictures for the Yearbook ad.

1st STEP	<ul style="list-style-type: none">➤ Parent Ads are to be created by the parent, <u>not</u> the yearbook staff.➤ The image format must be in a JPEG format and the image resolution should be set at 300 DPL.➤ No CMYK images➤ No HEIC formatted images➤ No incredibly large dimension images➤ No long image file names➤ Please keep in mind that pictures that were taken on a phone, scanned, etc., may appear more pixelated or grainy.
2nd STEP	<ul style="list-style-type: none">➤ Please send the image electronically to the yearbook sponsor via email to andrew.kelleher@browardschools.com.➤ In the e-mail, please include your child's last- and first name and grade level.➤ Ad's are due by FEBRUARY 28, 2022. NO ADS WILL BE ACCEPTED AFTER THIS DATE; NO EXCEPTIONS. We are required to meet production deadlines in order to have the yearbook ready before the end of the school year. Please plan accordingly.➤ All ads are purchased on your own risk. Although we will do our best to ensure clarity, we cannot be responsible for ads &/or photos that do not print clearly.➤ No refunds.
PLEASE NOTE	<ul style="list-style-type: none">➤ This is a student publication. Although it is our intention to provide an accurate account of the school year, in a volume of this size and produced by middle grade students, errors may occur. Please be forgiving; we are! We apologize in advance for any 'typos' or 'distorted images' and hope you enjoy your memories!➤ If you should have any questions, please feel free to contact us.

Thank you for your purchase of your child's yearbook ad. Our yearbook staff appreciates your support and contribution.

Student Name

Grade Level

Parent Name PRINTED

Parent Signature

Date