



Bayview Elementary School Turned Turquoise in 2018

JOIN US FOR TURQUOISE TAKEOVER

During National Women’s Lung Health Week – **May 12 - 18, 2019** – **Turquoise Takeover** will turn the country turquoise. Each year during the second week of May, the American Lung Association’s **LUNG FORCE** initiative celebrates National Women’s Lung Health Week and Turquoise Takeover – bringing the country together in a national conversation to raise awareness of lung cancer, the #1 cancer killer of women and men in the U.S.

The campaign’s color, a bright and hopeful turquoise, symbolizes our work to take lung cancer out of the shadows and help raise awareness to give the attention—and research funding—needed to defeat the disease. From landmarks, to city skyscrapers to Facebook & Twitter profiles—together, we turn turquoise! Help us turn South Florida turquoise by:

Why should Broward County School’s participate in Turquoise Takeover?

20% of the Broward County Population suffers from asthma, COPD or Lung Cancer.

It is important for children at a young age to be introduced to the concept of donating.

Being charitable teaches children:

- To be empathetic
- A sense of citizenship
- A sense of common purpose
- A strong school ethos

How can Broward County School’s go Turquoise?

Host a dress down day and encourage students to wear turquoise during Turquoise Takeover week, May 12-18.

For more information contact Kayle Rourke at Kayle.Rourke@Lung.org 954.524.4658



TurquoiseTakeoverChallenge.org

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