


NICOLE M. MANCINI, Ed.D., CHIEF ACADEMIC OFFICER
OFFICE OF ACADEMICS

October 27, 2022

TO: All Principals

FROM: Nicole M. Mancini, Ed.D. 
Chief Academic Officer



VIA: Teaching & Learning Superintendents

SUBJECT: **FAMILY AND COMMUNITY ENGAGEMENT WEEK NOVEMBER 13 -19**

ACTION: Schools will participate in Broward Schools Family and Community Engagement Week (November 13 -19, 2022) through the following actions:

1. Distribute the Family Engagement Week flyer [Family Engagement Week Flyer](#) via Parent Link beginning Tuesday, November 1, 2022.
2. Promote the district-wide #BCPS_WeAreFamily Social Media Challenge by posting information on your school's website, social media, and school marquee during engagement week. Promotion and marketing tips can be found in the #BCPS_ [We Are Family Toolkit](#).
3. Facilitate an engagement activity at your school during Family and Community Engagement Week. Refer to the [FACE SharePoint page](#) for a list of ideas for activities; specific messaging for social media, and information on ways to engage families.

RATIONALE: The Florida Department of Education recognizes November as Florida Family Engagement in Education Month. Florida Family Engagement in Education Month is a time to celebrate the crucial role parents, families, and caregivers play in their children's education. When schools work together with families to support learning, children are more motivated to succeed, not just in school, but throughout life. Broward County Public Schools recognizes the vital role that schools, and families play throughout a child's educational journey.

If you have any questions, **please contact the Family Engagement Division at 754-323-4716 or via email at face@browardschools.com.**

JF/DA/AS/VSW/NMM:cd

c: Senior Leadership Team