

MOVING FORWARD on the RIGHT PATH

*Broward County Public Schools
 is focusing on three major goals
 for 2016 - 2019*

EFFECTIVE COMMUNICATION

CONTINUOUS IMPROVEMENT

HIGH-QUALITY INSTRUCTION

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We must ensure that our students are learning every day by measuring our progress, we can stay on track to meet our goals.

■ Current: 2016 ■ Target: 2019

Updated March 2018

ELEMENTARY SCHOOLS

Increase reading and math proficiency.

*54.1% 60.2%



READING (Level 3+)

*60.9% 66.7%



MATH (Level 3+)

MIDDLE SCHOOLS

Use project- and problem-based learning to improve skills.

*52.7% 55.6%



READING (Level 3+)

*56.9% 60.0%



MATH (Level 3+)

HIGH SCHOOLS

Ensure college and career readiness.

*53.4% 56.4%



READING (Level 3+)

*66.4% 73.5%



ALGEBRA 1 (Level 3+)

*85.2% 89.0%



GRADUATION RATE

Our goal is for all Broward County Public Schools graduates to be literate, knowledgeable, socially mature and productive members of our community.

*Percentage of students level-3 and above, includes traditional schools only, combined grades K-5.

CONTINUOUS IMPROVEMENT

We are improving the way we manage, organize, and align our resources — including staff, facilities, and construction.



STUDENT-TO-COMPUTER* RATIO

Current: 6:1, 2019 target: 3.5:1



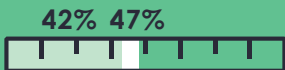
PROJECTS IN SMART** PROGRAM

Current: 20%, 2019 target: 90%

35% / 90%

ACTIVE FACILITY-RELATED PROJECTS IN SMART PROGRAM***

Current: 35%, 2019 target: 90%



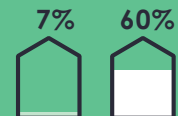
5-YEAR TEACHER RETENTION

Current: 42%, 2019 target: 47%

26% / 40%

BUSINESS/SUPPORT SERVICES WITH KEY PERFORMANCE INDICATOR IN TOP QUARTILE

Current: 26%, 2019 target: 40%



FACILITY-RELATED PROJECTS IN CONSTRUCTION PROCUREMENT, CONSTRUCTION, OR CLOSE-OUT

Current: 7%, 2019 target: 60%

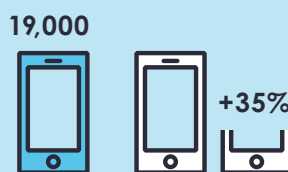
*Computer = desktop, tablet and laptop. **Bond-funded program to fund Broward County schools improvements in Safety, Music & Art, Athletics, Renovation and Technology. ***Does not include school Choice Enhancement projects. (SMART): Safety, Music & Art, Athletics, Renovation and Technology.

EFFECTIVE COMMUNICATION

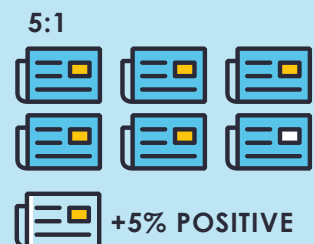
We are all ambassadors for Broward County Public Schools. With accurate information, we can make a positive impact on public awareness.



SOCIAL MEDIA ENGAGEMENT
 Current: 54,042 Twitter followers and + 12,580 Facebook "likes"
 2019 target: 15% increase
 (as of September 2016)



MOBILE APP DOWNLOADS
 Current: 19,000
 2019 target: 35% increase



POSITIVE-TO-NEGATIVE NEWS RATIO
 Current: 5:1
 2019 target: 5% increase

OUR VISION: Educating today's students to succeed in tomorrow's world.

OUR MISSION: Broward County Public Schools is committed to educating all students to reach their highest potential.

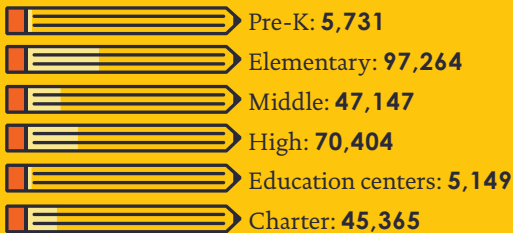
WHO WE ARE

1ST fully accredited school system in Florida since 1962.
2ND largest school system in Florida — **6TH** largest in U.S.

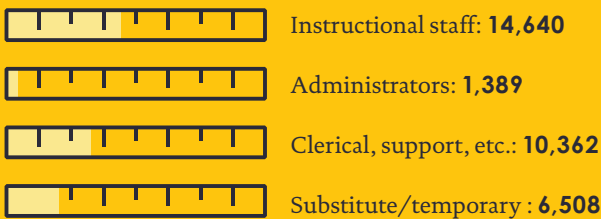
236 SCHOOLS, CENTERS & TECHNICAL COLLEGES

136 Elementary Schools / **38** Middle Schools
33 High Schools / **7** Combination Schools
19 Education Centers / **3** Technical Colleges
101 Charter Schools

STUDENTS: 271,105

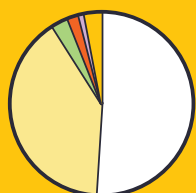


EMPLOYEES: 32,899



RACIAL & ETHNIC DISTRIBUTION

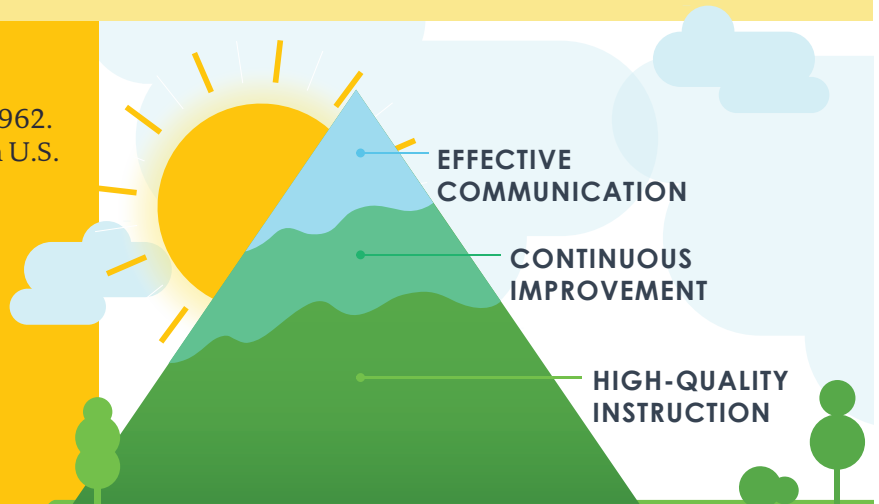
Our students come from **208** countries and speak **181** languages.



- White: **51.3%**
- Black: **40.4%**
- Asian: **3.8%**
- Native American/Alaskan: **0.9%**
- Native Hawaiian/Pacific Islander: **0.2%**
- Multi-racial: **3.6%**



- Hispanic: **32.9%**
- Non-Hispanic: **67.1%**



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