



Established 1915  
**BROWARD**  
County Public Schools

## Great News...

Open Enrollment began on

**Tuesday, October 3, 2017**

Want to learn more about your  
Medical Benefits this year, including the **NEW**  
**Premier Choice HSA Plan?**

Chat with **ALEX!**

Visit **ALEX** at [www.myalex.com/sbbc/2018#intro](http://www.myalex.com/sbbc/2018#intro)



### Who is ALEX?

**ALEX** is a tool designed to assist you with understanding your Medical benefits!

### What are the Benefits of Chatting with ALEX?

- By talking to **ALEX** and enrolling in the proper benefits plan, **you can save money.**
- **ALEX** takes into account your individual expected medical needs and gives you unique benefits recommendations, based on your own situation.
- **ALEX** only takes about 10-15 minutes to walk through and is available 24/7.
- **ALEX** is quite engaging and you may even find it fun to use the tool!



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