



MOVING FORWARD on the RIGHT PATH

Broward County Public Schools is focusing on three major goals for 2016 - 2019



HIGH-QUALITY INSTRUCTION

Current: 2016

Target: 2019

ELEMENTARY SCHOOLS

Increase reading and math proficiency.

51.7% 56.7%



57.9% 63.9%



MATH (Level 3+)

MIDDLE SCHOOLS Use project- and problem-based learning to improve skills.

53.9% 56.9%

57.1% 60.1%



MATH (Level 3+)

HIGH SCHOOLS Ensure college and career readiness.

HIGH-QUALITY INSTRUCTION

52.9% 58.9%



58.6% 63.4%



76.6% 85.0%



Broward County Public Schools knowledgeable, and productive



STUDENT-TO-**COMPUTER* RATIO** Current: 6:1, 2019 target: 3.5:1



5-YEAR TEACHER RETENTION Current: 42%, 2019 target: 47% 20% 90%

SMART PROGRAM** Current: 20%, 2019 target: 90%

BUSINESS/SUPPORT SERVICES WITH KEY PERFORMANCE INDICATOR IN TOP QUARTILE

Current: 26%, 2019 target: 40%

35% / 90% **PROJECTS IN SMART PROGRAM*****

Current: 35%, 2019 target: 90%



FACILITY-RELATED PROJECTS IN CONSTRUCTION PRO-CUREMENT, CONSTRUCTION, OR CLOSE-OUT

Current: 7%, 2019 target: 60%

 $^*Computer = desktop, tablet and laptop. \\ ^*Bond-funded program to fund Broward County schools improvements in Safety, Music \\ \& Art, Athletics, Renovation and Technology. \\ ^***Does not include school \\ Art, Athletics, Renovation and Technology. \\ ^***Does not include school \\ Art, Athletics, Renovation and Technology. \\ ^**Does not include school \\ Art, Athletics, Renovation and Technology. \\ ^**Does not include school \\ Art, Athletics, Renovation and Technology. \\ ^**Does not include school \\ Art, Athletics, Renovation and Technology. \\ ^**Does not include school \\ Art, Athletics, Renovation \\ Art, Athletics, Re$ Choice Enhancement projects. (SMART): Safety, Music & Art. Athletics, Renovation and Technology.

36k 11.549

+15%

SOCIAL MEDIA ENGAGEMENT

Current: 54,042 Twitter followers and + 12,580 Facebook "likes" 2019 target: 15% increase

(as of September 2016)

19,000



MOBILE APP DOWNLOADS

Current: 19,000 2019 target: 35% increase 5:1





+5% POSITIVE

POSITIVE-TO-NEGATIVE NEWS RATIO

Current: 5:1 2019 target: 5% increase **OUR VISION:** Educating today's students to succeed in tomorrow's world.

Broward County Public Schools is committed to educating all students to reach their highest potential.

EFFECTIVE

COMMUNICATION

CONTINUOUS **IMPROVEMENT**

HIGH-QUALITY

INSTRUCTION

WHO WE ARE

1ST fully accredited school system in Florida since 1962. **2**ND largest school system in Florida — **6**TH largest in U.S.

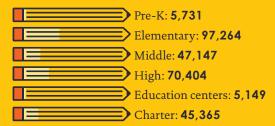
136 Elementary Schools / **38** Middle Schools

33 High Schools / **7** Combination Schools

19 Education Centers / **3** Technical Colleges

101 Charter Schools

STUDENTS: 271,105

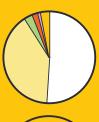


EMPLOYEES: 32,899

Instructional staff: 14.640 Administrators: 1.389 Clerical, support, etc.: 10,362 Substitute/temporary: 6,508

RACIAL & ETHNIC DISTRIBUTION

Our students come from 208 countries and speak 181 languages.



- O White: **51.3**%
- O Black: **40.4**%
- O Asian: **3.8**%
- Native American/ Alaskan: **0.9**%
- Native Hawaiian/ Pacific Islander: **0.2**%
- Multi-racial: 3.6%



- Hispanic: 32.9%
- O Non-Hispanic: 67.1%

HIGH-QUALITY INSTRUCTION

We must ensure that our students are learning every day by measuring our progress, we can stay on track to meet our goals.

CONTINUOUS IMPROVEMENT

We are improving the way we manage, organize, and align our resources — including staff, facilities, and construction.

EFFECTIVE COMMUNICATION







FACEBOOK.COM/BROWARDSCHOOLS

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